

## National Women's Leadership Council Forum Leadership in Action

The College of Notre Dame of Maryland  
4701 North Charles Street  
Baltimore, Maryland 21210

**May 13, 2008**

The National Women's Leadership Council is pleased to present a one day seminar focused on building and enhancing women's leadership skills. This event for Women's Leadership Council members and staff will include plenary and breakout sessions, keynote speeches by prominent experts on the subject of women's leadership, as well as an interactive group session led by nationally known consultant and author, Lynne Lancaster. Participants will leave with new insights and leadership skills to help their United Way advance the common good.

You won't want to miss this day filled with exciting learning including; speed networking, breakout sessions and the following exceptional speakers and facilitators:

### **Lynne Lancaster**

*Author, "When Generations Collide"*

Speaker, author and generation expert **Lynne Lancaster** is co-founder with David Stillman of BridgeWorks --- a company dedicated to helping corporations and associations bridge the generation gaps in the workplace and marketplace. Lynne's motivating, entertaining style enables her to take demographic demons out of the hands of statisticians and transform them into savvy strategies and practical applications that help individuals and organizations thrive in a multigenerational world. She is known for her business smarts, sense of humor, and ability to engage the full range of audiences.

Lancaster co-wrote the best-selling book, *When Generations Collide: Who They Are. Why They Clash. How to Solve the Generational Puzzle at Work*. It was published to rave reviews by HarperCollins in 2002 and was released in paperback in March 2003. She and her co-author have been featured in *TIME* magazine and on numerous radio and TV programs, including CNN, CNBC, and the *Today Show*.

Lancaster earned her stripes coaching executives on strategic communication issues. She founded her own management consulting firm, the Lancaster Consulting Group, and developed a stellar corporate clientele that included top executives from companies such as Coca-Cola, Fidelity Investments, Pillsbury, Principal Financial Group, and Ralston Purina. Her work with CEO-author Harvey Mackay resulted in five best-selling business books, including *Swim with the Sharks Without Being Eaten Alive*, *Pushing the Envelope All the Way to the Top*, and *Sharkproof*.

## **Frances Hesselbein, Former National Director** *Girls Scouts of America*

Frances Hesselbein is the Chairman of the Board of Governors of the Leader to Leader Institute (formerly the Peter F. Drucker Foundation for Nonprofit Management) and served as its founding President. She was awarded the Presidential Medal of Freedom, the United States of America's highest civilian honor, in 1998. The award recognized her leadership as Chief Executive Officer of Girl Scouts of the U.S.A. from 1976-1990, her role as the founding President of the Drucker Foundation, and her service as "a pioneer for women, diversity, and inclusion." Her contributions were also recognized by former President Bush, who appointed her to two Presidential Commissions on National and Community Service.

Hesselbein is Editor-in-Chief of the award-winning quarterly journal *Leader to Leader*, and a co-editor of a book of the same name. She also is a co-editor of the Drucker Foundation's three-volume *Future Series* and *Leading Beyond the Walls*, and *Leading for Innovation, Organizing for Results*, the first two books in the Foundation's *Wisdom to Action Series*. She is co-editor with Dr. Marshall Goldsmith of *The Leader of the Future 2: Visions, Strategies, and Practices for the New Era*, published in 2006. She is the author of *Hesselbein on Leadership and Be, Know, Do: Leadership the Army Way*, introduced by General Eric K. Shinseki, and she was published in February of 2004. She is the co-editor of 24 books in 28 languages.

Hesselbein served as the first woman United Way Campaign Chair for her community.

## **Dr. Mary Pat Seurkamp, President** *College of Notre Dame of Maryland*

Dr. Mary Pat Seurkamp, the first permanent lay president of College of Notre Dame of Maryland, has served since July of 1997. College of Notre Dame of Maryland educates women as leaders to transform the world. Embracing the vision of the founders, the School Sisters of Notre Dame, the College provides a liberal arts education in the Catholic tradition. Distinctive undergraduate and graduate programs challenge women and men to strive for intellectual and professional excellence, to build inclusive communities, to engage in service to others and to promote social responsibility. Under her leadership, the College has seen extensive campus and facility renewal, a growing academic program, healthy or increasing enrollment in all programs, and a dramatic increase in philanthropic support. Dr. Seurkamp recently led Notre Dame through a strategic planning process which reaffirmed the College's central commitment to the education of women.

Dr. Seurkamp represents Notre Dame with significant participation on national and local boards. She currently serves as chair of the Board of the Council of Independent Colleges (CIC) and previously served on the Board of the National Association of Independent Colleges and Universities. Dr. Seurkamp is also a member of the following boards: the Fund for Educational Excellence, McDonogh School in Baltimore, SunTrust Bank Regional Advisory Board, SunTrust, Mid-Atlantic Board of Directors, the Maryland Independent College and University Association, the Marion I. & Henry J. Knott Scholarship Fund, the Independent College Fund of Maryland and *United Way of Central Maryland*. Dr. Seurkamp is a graduate of Maryland Leadership '99 and participated in the Greater Baltimore Committee Leadership program.

Before her arrival at Notre Dame, Dr. Seurkamp served at St. John Fisher College in Rochester, New York for 21 years. During that time, she held the positions of vice president for institutional planning and research, vice president for academic services and planning and acting vice president for academic affairs.